



Fundraising Ideas

Here are some creative ideas to get funds flowing to support quality education for children in East Africa. We compiled this list of tried and true events, as well as creative ideas from volunteers and student, to inspire an event of your very own!

- **Read-a-thon** – Students learn and grow through reading, while at the same time raising money to provide resources for children in East Africa so they may learn and grow as well.
- **Charity Ball** – Complete with ballroom dancing lessons and performances by the drama, dance and theatre departments of the local school or troupe.
- **“Quarter Campaign”** – Eighty quarters add up to \$20.00, the cost of two school uniforms for a young child to attend school. With 350 quarters (less than one quarter a day for one year) you get \$120.00 for a one-month supply of porridge that feeds one-hundred students.
- **Cookbook Fundraiser** – with fantastic recipe contributions from parents and kids. Sell your cookbook to share good food and good news about Asante Africa.
- **Auctions** – can include all sorts of treasures and gifts... from beauty treatments, guitar lessons, tutoring, dog-walking or baby-sitting services. Silent auctions and date auctions are fun variations.
- **“Give it Up”** – campaign to ask students and teachers to give up things like Friday night takeout (\$20) or a morning latte (\$3) and donate the money instead. This reminds us all of how much we have to be thankful for and what we can do without for a short period of time to make a big difference for a child.
- **Restaurant** – many restaurants will arrange to donate a percentage of sales on a certain day to your charity
- **Bar Night** – many bars will arrange for guest bartenders to serve for an evening, with tips going to the charity. Karaoke and Quiz Nights are great themes to get people out!
- **Sports Tournaments** – Teams raise money by asking for donations in order to enter the tournament. Proceeds for donated food and goods sold at the tournament also contribute to funds raised.

Be creative and let us know if you come up with a new idea to share with others!

Visit our website at www.asanteafrica.com for fundraising packets, tips and ideas.

Be Innovative, Inspired and Have Fun!