Partnerships for a better life worldwide

2006 Annual Report
Asante Africa Foundation, Inc. is a nonprofit charitable organization whose sole purpose is to empower, facilitate and enhance education and general health of children and families in East African countries.

Asante Africa Foundation uniquely forms partnerships with dynamic leaders in African communities, who are passionate and committed to enriching the lives of citizens in their own villages. Working directly with these leaders or program managers, we are able to identify and meet needs such as building infrastructures (ranging from schools, outhouses, sleeping dormitories), child sponsorship, sanitation facilities, porridge for noon day meals, and adult education courses. We are able to meet these needs through direct, generous contributions from Asante Africa donors, thereby empowering the villagers to work independently with the necessary resources.

Asante Africa Foundation began the application process for 501(c) (3) status in September 2006. While we await IRS approval, our “not for profit” status comes under the 501(c) (3) umbrella of the Tri Valley Community Foundation providing our donors with 100% tax deductions in accordance with all IRS giving laws.
Table of Contents

- Message from Founder and CEO – Erna Grasz
- Vision, Mission, and Partnerships
- 2006 Accomplishments at a Glance
- 2006 Program Details
- 2006 Financial Statement and Highlights
- 2007 Looking Forward
- 2007 Target Projects
- Asante’s Global & US Leadership Team
- Foundation Contact Information
A Message from Founder and CEO, Erna Grasz

My personal commitment to our donors and supporters:

- Asante Africa Foundation Mantra is “We do what we say we will do!”
- We are transparent in all that we do.
- We operate efficiently so maximum donor dollars go into East Africa.

2006 was a whirlwind year for our fledgling Foundation.

One year ago I couldn’t have imagined the experiences we have shared with our partners and friends around the globe. A glimmer of inspiration during my African vacation in 2005 sparked an organization named for our gratitude for the opportunity to give and share—it is Asante Africa, Swahili for Thank You Africa.

We are inspired and supported by amazing program managers in East Africa—Emmy Moshi in Tanzania and Hellen Nkuraiya in Kenya. And we are touched by the significant support we have received from citizens in the USA and globally who care about supporting the work we are doing with our East African partners. All of our lives are richer for the experiences.

Getting to the roots.

We first saw a tremendous need for a safe place for children to learn, and then learned much more as we spent time in Tanzania and Kenya. We learned that providing schools, desks and books is only helpful if the children have clean water and full stomachs. So we piped water to one school and have another in progress for 2007. We also fund porridge for children in the mornings to ease their hunger so they are ready to learn. We learned to locally purchase supplies and goods when possible to put money into the community. We learned to pay local workers so that they can maintain their own dignity by putting food on their tables through their own hard work. Most importantly, we know we need to work within the local culture. Constantly guided by Emmy’s words, “You are thinking like an American, not an African”, we rely on our in-country partners and Kenyan-born Board members to keep us on track.

We’re proud of the credibility and trust we are establishing with our partners and donors in the USA, Europe and Africa. We carefully assess before we commit to projects, create measurable results with our in-country managers, aggressively fundraise and closely monitor results.

Our collaborators on the other side of the globe are passionate, grateful, and excited about the opportunities made possible with Asante Africa Foundation’s funding, support and partnership. There is a role for everyone who wishes to be a global citizen and to be a part of something much bigger than any one of us. We hope you will join us in 2007.

Asante sana, (Many thanks),

Erna Grasz, Founder and CEO
**Our Vision**

Every child deserves the chance of education regardless of the longitude or latitude in which they are born. Education leads to dreams and a better life for the child, the family and the community.

- An educated child can strive to make their dreams become reality, help their families struggle less and help their communities become self sustaining through ideas, knowledge and perseverance.

**Our Mission**

In the African communities where we partner, Asante Africa Foundation supports educational programs at all levels (children, young adult and adult) to help local communities evolve by improving education, health, and overall wellness.

We fund projects that:

- create safe, healthy places to learn (e.g. building infrastructures, water pipes), as well as health and sanitation (e.g. toilets, daily porridge) as well as other basic needs such as clothing.
- help teachers be better teachers by providing classroom supplies, enrichment activity supplies, and teacher training materials
- enable academically talented children to attend schools where opportunities might not otherwise exist (e.g. tuition, boarding fees)
- facilitate lifelong learning and employment development opportunities through advanced education, job training, and possibly future micro-loans.
- support health and welfare for families to get the most from their education and life.

**Partnerships**

We achieve our vision and mission by collaborating with passionate, entrusted and committed in-country program managers.

- They live and breathe the dream of creating a better life and stronger community in the villages where they live and work. We help accelerate their plans, without providing Western solutions. We respect and support local leaders’ proposed solutions for their communities and cultures.
2006 Accomplishments at a Glance

In Tanzania, it is a law that all children must attend primary school (similar to US grade schools). However, due to poverty and the lack of government infrastructure there are few or no schools in many communities. We invest funds in local programs to build the infrastructure, support the start up of the schools, add additional classrooms to overcrowded schools, and sponsor children to meet basic needs of food and clothing so they can learn.

Migungani Nursery School, Mto wa Mbu Village
- Built a classroom and toilets for 150 children from the ground up
- Furnished the classroom with 30 student desks, each seating 5 students
- Furnished teachers’ room with 2 desks and 3 large bookshelves

Jangwani Primary School, Mto wa Mbu Village
- Added 2 classrooms to existing 5 classrooms
- Furnished classrooms with 40 student desks, each seating 3 students
- Furnished teachers’ room with 3 desks and 3 large bookshelves
- Delivered 1000+ textbooks in Swahili
- Delivered 128 musical instruments to music teachers
2006 Accomplishments at a Glance

Kenya

Narok Township
- Delivered 300 pounds of school and teaching supplies to 140 children at Ole Pairaita Primary School, located 3 hours from Narok
- Began construction on a dormitory for 38 girls at St. Mary’s Primary School
- Funded four girls for Primary Boarding school

In Kenya it is law that all children attend primary school. The school infrastructure is further along than in Tanzania, but it is more expensive to attend a “free” school because you cannot attend without uniforms, supplies and in many cases boarding facilities. Many children live in extreme poverty in rural areas. Their families live off the land, goats and cows. The hope of attending school is a distant dream to even the most academically gifted children.

Great day for new school supplies at Ole Pairaita School

Move-in weekend for our sponsored girls

Construction moving along on a new dormitory
2006 Program Details

Creating safer places to learn

**Built the first nursery school in the Migungani Neighborhood - Mto wa Mbu, Tanzania**
A sparkle in Emmy Moshi’s eye was made real within six months through your donations and her tenacity. In September 2006 we were buying bricks and cement, hiring local laborers, and building 30 desks. On January 5th, 2007 Asante Africa Foundation and Into Africa EcoTourism turned over a beautiful school to the grateful and excited Migugani neighborhood of the Mto wa Mbu village. The doors opened to 110 preschool children and 2 teachers after grand ceremonies led by the District Commissioner. It was heart-warming to see the families’ joy in having the opportunity for early childhood education. We hired a coach for community leaders for one year to help them learn how to manage the school and finances, including the use of a checking account, paying salaries, and buying porridge for a daily meal for every child.

**Added 2 classrooms at Jangwani Primary School - Mto wa Mbu, Tanzania**
In Summer of 2006, Jangwani had more than 700 children in 5 classrooms. They also needed desks for the children who were sitting on mud floors and rocks. We worked with them to complete 2 classrooms that were started by the government years ago, but left standing as unfinished shells. The classrooms opened to the community on January 8th, 2007 with 40 new desks, 3 teacher’s desks and large bookshelves to hold the new text books. The District Commissioner and local politicians blessed the new rooms with great ceremony, and the students greeted us with songs of welcome.

**Began construction on a sleeping dormitory for 38 girls at St. Mary’s Primary School – Narok, Kenya**
Although St. Mary’s is a top tier school, it struggles to meet student needs. When Asante Africa began sponsoring children to attend St. Mary’s, it became clear that the school needed much more sleeping space. In October, we began funding the construction of a dormitory with bunk beds to house 38 girls. We expect construction to be completed by June 2007.
**2006 Program Details**

**Helping teachers be better teachers**

1000+ textbooks delivered to Jangwani Primary School - Mto wa Mbu, Tanzania

In September, we asked the 10 teachers who support the 780 children at Jangwani what they needed most. They showed us their two math books, used for more than 100 children, and their dire need for textbooks was clear. Asante Africa took on the challenge of buying Swahili textbooks in every subject, for all grade levels, and delivered them in time for the opening of the 2007 school year.

128 musical instruments delivered to Jangwani Primary School - Mto wa Mbu, Tanzania

A music teacher in Tracy, California contacted Asante Africa Foundation in Fall 2006 wanting to help after reading a newspaper article about the plight of children in East Africa. She knew she hit on something when she learned that Jangwani Primary School desperately wanted to start a music program. She kicked into high gear and enlisted her students, a local music store, and the community of Tracy to donate music recorders—the simple flutes used in elementary schools to acquaint kids with music. Through her energy and vision, we brought 128 music recorders and 1 guitar to Tanzania in January. Julian, the Jangwani teacher, was so elated that he immediately rounded up the local children to practice with the new instruments, even though school had not officially started. He has big dreams for the children of Jangwani, and believes that music is a way for them to cope with the challenges of their everyday life.

300 pounds of student and teaching supplies delivered Ole Paraita Primary School – 3 hours from Narok, Kenya

In September 2006 school supplies, teaching aids, clothing and shoes were delivered to the children at Ole Pariata Primary School in Kenya. The supplies included crayons, pencils, scissors, toys and puzzles, divided by age level.
Four Girls Enroll in St. Mary’s School in Kenya

Hellen Nkuraiya, our advisor in Kenya has created relationships with top tier boarding schools and identified academically talented students who need sponsorship. Based on nominations by village leaders and parents, along with students’ academic scores, Asante Africa Foundation selects and sponsors children to go to boarding school so they will have a safe, healthy place to learn. Through our donors’ generosity, four girls entered St. Mary’s School in Narok for the 2007 school year.

The students’ families came to Narok from their remote villages to see their girls off on their first day of school. For many, it was their first experience with electricity, television, and other modern conveniences. This was more than an adventure for them. It was a precious gift to personally see that their children were in a safe environment and will have the opportunity to fulfill their dreams of an education. Our US travelers were touched to see how providing for simple needs can create such joy, and that entire families are learning and growing as a result of each child’s sponsorship.

From left to right, Sister Mary (Director at St. Mary’s School), Gladys (sponsored by another organization), and our sponsored girls Nashiro, Everline, Helen (our in-country program manager), and our sponsored girl Mumberez.
Asante Africa Foundation will always do the utmost to ensure donor money and in-kind contributions go towards helping children in the developing African world, not toward wasteful bureaucracy or to unnecessary program spending.

Asante Africa Foundation began the application process for 501(c) (3) status in September 2006. While we await approval, our charity is operating under the 501(c) (3) umbrella of the Tri Valley Community Foundation providing our donors with 100% tax deductions in accordance with the IRS giving laws.

## 2006 Financial Statement and Highlights

### Revenue, Gains, and Other Support

<table>
<thead>
<tr>
<th>Description</th>
<th>USD $</th>
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<tbody>
<tr>
<td>Individuals</td>
<td>22,984.00</td>
</tr>
<tr>
<td>Corporations</td>
<td>900.00</td>
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<tr>
<td>Foundations</td>
<td>0.00</td>
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<tr>
<td>Sales of Products - Profit</td>
<td>285.00</td>
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<tr>
<td>Donated professional services</td>
<td>5,200.00</td>
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<tr>
<td>Donations - In kind</td>
<td>9,754.00</td>
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<tr>
<td>Interest and Dividends Income</td>
<td>25.00</td>
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<tr>
<td><strong>TOTAL SUPPORT (USD $)</strong></td>
<td><strong>39,148.00</strong></td>
</tr>
</tbody>
</table>

### Expenses

#### Program Services
- Child Sponsorship: 2,189.00
- Construction:
  - Nursery School: 3,532.00
  - Primary School: 2,331.00
  - School Dormitory: 2,692.00
- Other (toilets, kitchens, water): 192.00
- Desks/Bookshelves: 2,044.00
- Textbooks: 1,286.00
- School supplies - (non-cash): 8,445.00
- Clothes - (non-cash): 990.00
- Other program expenses (travel, transport): 1,186.00

**TOTAL Program Expenses**: 24,887.00

#### Professional fees
- General and Administrative: 723.00
- Professional fees (donated): 5,200.00
- Cost of Goods for products: 255.00
- Start up costs: 836.00
- Fundraising - (Donated): 0.00

**TOTAL EXPENSES (USD $)**: 31,901.00

**Increase in Net Assets - Carried over into 2007**: 7,247.00

Note: Not included in Revenue is > $10,000 of unreimbursed expenses from Founder and Directors.
2006 Financial Statement and Highlights

Your collective enthusiasm and caring spirit made education possible for many children in a very short period of time. Money, supplies, and volunteer efforts were transformed into results and joy as we successfully achieved goals in line with our mission.

Income and Support

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<th>Source</th>
<th>Percentage</th>
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<td>Individuals</td>
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<tr>
<td>Donations - Non-Cash</td>
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<td>Professional services</td>
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<td>Sales of Products - Profit</td>
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<tr>
<td>Interest and Dividend Income</td>
<td>0.1%</td>
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</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Construction</td>
<td>34.4%</td>
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<tr>
<td>School Supplies - Non-Cash</td>
<td>33.9%</td>
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<tr>
<td>Desks and Bookshelves</td>
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</tr>
<tr>
<td>Text Books</td>
<td>5.2%</td>
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<tr>
<td>Child Sponsorship</td>
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<td>Other Program expenses</td>
<td>4.8%</td>
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<tr>
<td>Clothes - Non-Cash</td>
<td>4.0%</td>
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<tr>
<td>Other Program expenses</td>
<td>0.8%</td>
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2007 Looking Forward

As we move into 2007, we are even more dedicated and energized to support education and health in East Africa. We see motivated people in Tanzania and Kenya who want change and are willing to be leaders in their communities to make it happen.

As we write this report, additional classrooms are already under construction. In both countries more children are being identified for sponsorship, and teachers have begun the new school year with the benefit of supplies and books. A dormitory is nearing completion at St. Mary’s School, bunk beds are being built, and more children are being enrolled in boarding school.

The Board of Directors is developing a long term growth strategy through 2010, and strengthening their leadership in the Not for Profit sector. All over the US, large and small fundraising events are underway to fuel the programs as outlined in collaboration with our African partners.

Everyone is focused on a common set of goals, to provide children educational opportunities regardless of the longitude or latitude in which they live.
# 2007 Target Projects

## Creating safer places to learn

**Tanzania**
- Finish 2 more primary classrooms for Jangwani Primary School
- Initiate construction of kitchens to serve porridge
- Build another 100 desks for new classrooms
- Refurbish the floors at Kigongoni Primary School
- Provide daily meals for 150 children at Migugani Nursery School
- Pipe water to Kigongoni Primary School
- Provide school uniforms and sweaters for all needy children at Migugani Nursery School

**Kenya**
- Complete the St. Mary’s dormitory construction
- Provide sleeping and storage quarters for 38 children

## Helping teachers be better teachers

**Tanzania and Kenya**
- Provide a piano for a School music program
- Provide school supplies, teaching materials and learning aids in schools where we partner

## Sponsoring the gift of education

**Tanzania and Kenya**
- Sponsor at least 20 more children for school (day students and boarding students)
2007 Target Projects

Facilitate adult learning and business opportunities

Tanzania and Kenya

- Team with villagers to create a self sustaining economy, such as sales of arts, crafts, jewelry
- Consider micro-loan options for business development

Build a Headquarters infrastructure that will grow along with program growth in East Africa

Global Headquarters, USA

- Establish an operations organization that is linked, yet independent from the Board of Directors with well defined roles and responsibilities
- Refine criteria for accepting new or expanded in-country programs and projects
- Increase proficiency and efficiency in fundraising and grant development
- Implement an Information Technology infrastructure that enables all team members to fully participate, with a continued focus on protecting donor privacy, and driving financial accountability
- Maintain lean overhead budget so that maximum dollars go to Africa for programs
Asante Africa Global Team

Tanzania

Emmy Moshi
Owner, IntoAfrica Ecotourism

Asante Africa Foundation, Inc. was born after Erna Grasz and her husband (Mark) visited Tanzania in December 2005 and were struck by lack of clean water, sanitation, and basic education. During their trip, they met Emmy Moshi, the owner of Into Africa Ecotourism, who works tirelessly to improve living conditions for children by building schoolhouses in impoverished villages. When Erna returned from Africa, she researched ways to assist Emmy in her effort, and Asante Africa Foundation began.

The granddaughter of a tribal chief, Emmy was born in the Kilimanjaro Region of Tanzania in the small town of Moshi. Although she escaped the deepest effects of poverty, Emmy was keenly aware of the living conditions in the impoverished villages in the Kilimanjaro Region. After her education, Emmy founded Into Africa Ecotourism in 2001, and began building schoolhouses to provide skills and leadership that will address community needs. In addition, Into Africa Ecotourism provides profit sharing and to protect the fragile environments and give back to the communities in which it operates.

Kenya

Hellen Nkuraiya
Kenya Advisor

Asante Africa Foundation work expanded into Kenya in 2006 with the addition of Hellen Nkuraiya, who has made it her mission to shift the culture in her community so female children are valued, educated and healthy.

Hellen is the principal and lead teacher at a remote school 2 hours from the town of Narok, Kenya. She has helped create relationships with top tier boarding schools and identified academically talented students who need sponsorship. We are energized by her passion for educating girls from the Maasai tribe.

Born in a Maasai tribe in 1972, Hellen’s thirst for education began early, despite being required to tend livestock instead of enrolling in school. She escaped her situation and created a better life for herself through education. In 2003, Hellen began collaborating with non-profit organizations to fight for the rights of Maasai women. Because of her efforts, a growing number of Kenyan girls are enrolling in school, avoiding genital mutilation and being traded for livestock.
Asante Africa Leadership Team USA

2006 Founding Officers

From left to right:
Kristi Ashton – Secretary
Erna Grasz – Founder and Chief Executive Officer
Mary Druce – Treasurer and Chief Financial Officer

Officers Moving Into 2007

From left to right:
Erna Grasz – Founder and Chief Executive Officer
Christine Odero – Chief Information Officer and Kenyan
Joel A’bongo – Director and Kenyan
Mary Druce – Treasurer and Chief Financial Officer
Susan Olofson – Vice President and Acting Secretary
About our 2007 Board Members

**Erna Grasz, Founder, CEO, Board President**
Erna is the CEO and President of the Board of Directors. She founded Asante Africa Foundation after returning from travels to Tanzania in 2005, saddened by lack of clean water, sanitation and basic education. She had met Emmy Moshi on that trip, and went on to forge a partnership with her that would evolve to the current strength of the Asante Africa Foundation. Erna is currently Vice President of Research and Development for Philips Corporation, managing a team of scientists and engineers in health care technology. Her previous work includes development of robots for land mine discovery, radioactive waste handling and bomb removal. She is also a professional development coach, authoring seminars and speeches on the topics of leadership, communication skills, and project management. Erna is also a fitness instructor and world traveler, creating opportunities to make a difference. Her advanced degrees are in Electrical Engineering and Engineering Management from Texas Tech University and Santa Clara University.

**Susan Olofson, Board Vice President and Acting Secretary**
Susan is Vice President and acting Secretary on the Board of Directors, as well as Operations Director for the Marketing and Media Outreach team. Susan is a Communications Director at Kaiser Permanente, working closely with senior leadership and union partners to communicate to executives and union employees. Susan’s early career was focused on human services, working as a peer counselor in juvenile hall, battered women and rape crisis shelters, childrens hospitals and psychiatric facilities. She holds a BS degree in Therapeutic Recreation Administration, and a MS degree in Mass Communications, Public Relations, both from San Jose State University.

**Mary Druce, Treasurer and CFO**
Mary is the Treasurer, and acting CFO of Asante Africa Foundation, Inc. Prior to Asante Africa Foundation, Mary spent more than twenty years at Hewlett-Packard Company (HP, a global technology solutions provider to consumers, businesses and institutions) in increasingly responsible management positions in the company’s IT and telecom functions. Mary holds an MBA in Information Systems from the University of New Mexico and a BBA degree in accounting from Texas Tech University and is a licensed CPA in the state of Texas.

**Christine Odero, Chief Information Officer and Kenyan**
Christine Odero is a board member and CIO of Asante Africa. She also helps to educate other board members on the Kenyan culture and advises on interacting with our Kenyan partners. Christine was raised in Kenya, educated at MIT (BSc, MS), and now works in Silicon Valley as the VP of Engineering & Client Services at PixSense.

**Joel Aduma Abong'o, Director and Kenyan**
Joel is a Kenyan now residing in the USA. Having been exposed to the difficulty of his fellow Kenyans back home, it was always his hope and dream that he could lend a hand in improving their lot in life. Asante Africa provided that avenue to make a positive contribution. Joel is a Board Director, working in the Program area and speaking publicly on behalf of the Foundation. Joel has been a lecturer in Tourism Management in India, a freelance corporate trainer in computer applications and internet use, and has worked on land survey projects in Kenya. Joel holds a Post graduate degree in Tourism Management from India, Bachelors Degree from Panjab University and is a graduate of Land Surveying from Kenya Polytechnic.
Get Involved

You can help make a global difference

Asante Africa is dedicated to giving every child the opportunity to get an education to help create sustainable, healthy communities...and we need your help. You can make a real, life-changing impact:

- Participate in fundraising – Join a team or host an event or assist with grant development
- Adopt a project—fund a classroom, fill a room with bunk beds, or provide 1000 textbooks
- Join our new teen volunteer and fundraising team
- Donate online or by mail, with cash or goods and services
- Ask your company about Corporate matching, and invite us in to speak with your group
- Volunteer your time, energy and resources to benefit others
- Spread the word to broaden our “Friends of Asante” network
- Help us create broader alliances and partnerships
- Share our newsletters and information

Visit our website for more information on how you can join us in making a difference.