

# Leadership & Entrepreneurship Incubator (LEI) Program

## UNTAPPED POTENTIAL

By 2020, over 50% of the working population in Sub-Saharan Africa will be youth aged 15-29.

With an average unemployment rate exceeding 12%, youth face difficult odds of finding a job in the formal work force and are most likely to find employment in informal jobs or start marginally sustainable businesses to provide for their families.

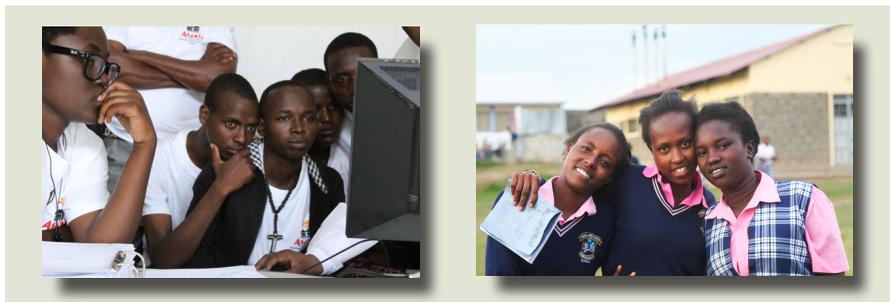
Employers and governments have identified key areas where youth need 21st century skills to succeed. Those areas are **life skills** (leadership, work ethic, communication), **job readiness** (problem solving, team work), and **entrepreneurship**.

*Note: Statistics per ilo.org*

## RETENTION & ADVANCEMENT

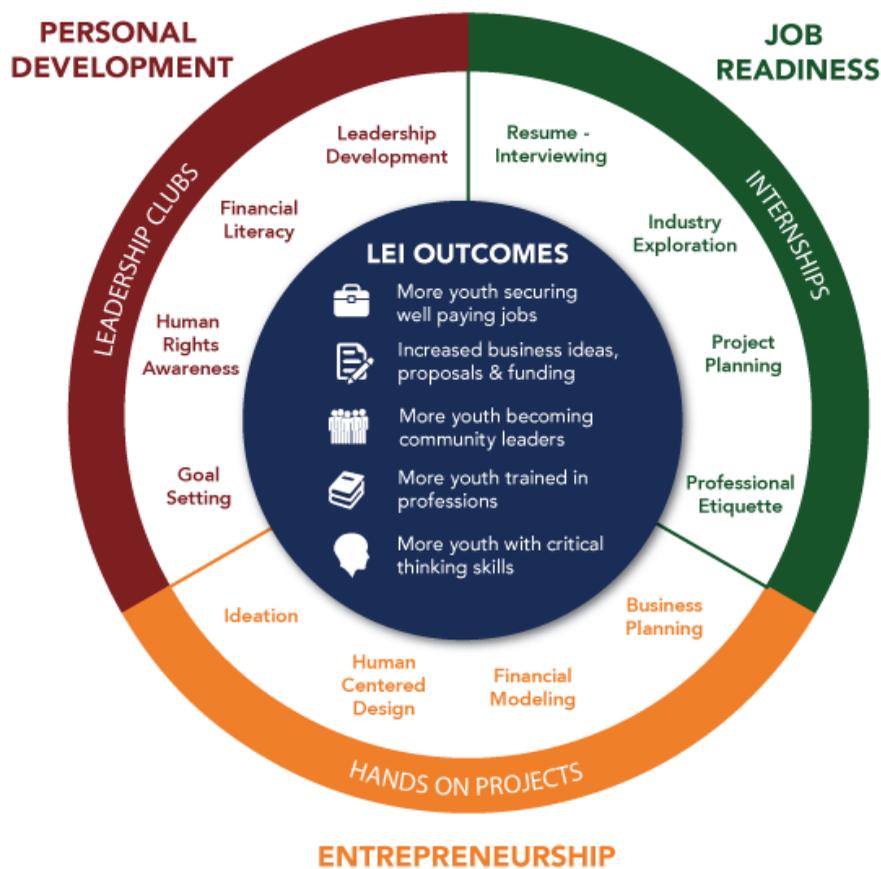
Asante Africa Foundation believes that students who are engaged learners will remain active in school and seek extra-curricular experiences. As a result, we work closely with partner schools and their communities to deliver 21st century skills to rural youth and support the advancement of their education.

The Asante Africa Foundation's LEI program supports the United Nations Sustainable Development Goals, specifically # 8: "To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all."



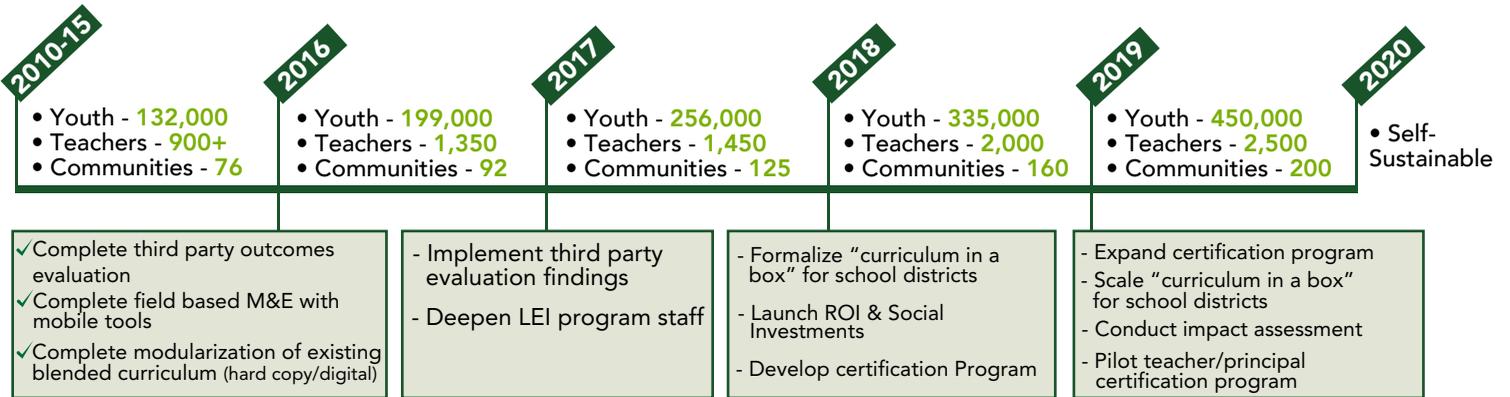
## 3 Phase Program

Knowledge Acquisition | Application | Transfer



Upon completion of our 3-year program, participants have the necessary skills to enter the job market and start their own businesses. Many also continue on to higher education in pursuit of their personal vision.

## IMPACT & INVESTMENT



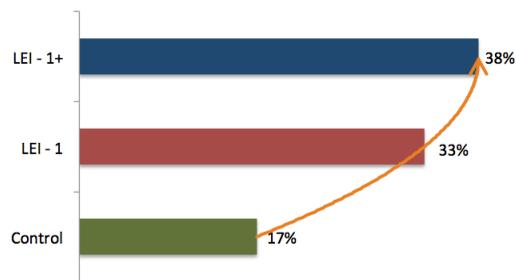
### Ventures started by LEI Alumni

- 37 leadership clubs created
- 22 businesses started
- 5 community based organizations founded

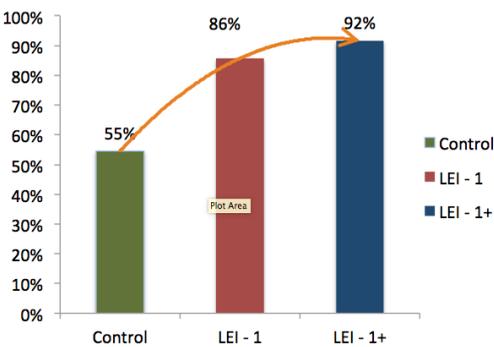
### 2010-2015 Outcomes Study

( LEI alumni vs control group) N=357

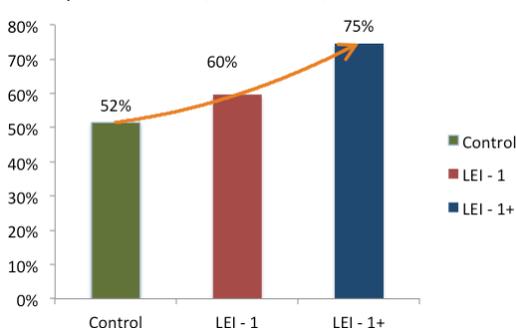
Employment (Job or Self Employed) of Participants n=92



Area of work related to Interest/Skills n=30



Participants Currently Community Active n=342



## UNIQUE ADVANTAGE

### Cross-Border Collaboration

Each year the program is offered in alternating countries to broaden the students' experiences. Many have never left their villages. LEI participants (from Kenya, Tanzania and Uganda) come together to learn, create business incubation opportunities, and interact with diverse East African leaders.

### Teacher Empowerment

A certification program is planned for teachers, Heads of Schools and District Education Officers. Once LEI training is completed, teachers will have an additional tool kit to share valuable knowledge assets with their students, their fellow teachers and their communities.

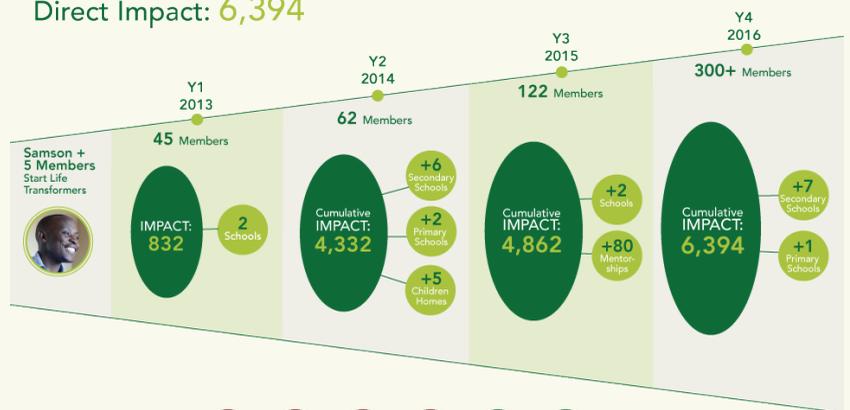
### Knowledge Transfer/Pay It Forward

Pay It Forward programs are designed by youth to benefit their families, communities, and the world around them. Amazingly, the average ratio of participants to lives impacted is 1:221 over the three year program duration. Examples of Pay It Forward projects include: leadership clubs, youth based business, peer mentoring clubs and community NGOs aimed at social change.

### Life Transformers

Founded by Samson Nyongesa

Direct Impact: 6,394



Knowledge Transferred:

