

Volunteer Job Description

Job Title:	Creative Writer		
Department:	Marketing & Communications		
Location:	Partially virtual and partially face-to-face		
Time Required:	20 hours/week		
Job Description			

Position overview:

The Creative Writer provides content for a variety of marketing initiatives and is responsible for writing requirements on particular projects like events and fundraising campaigns, as needed. The Creative Writer will be reporting to the Manager – Marketing team and this role is an ongoing/long-term opportunity effective immediately.

Duties and Responsibilities include, but not limited to:

- Lead writer for specific projects, as needed.
- Coordinate with the Marketing Team on specific content.
- Provide writing support for the blog, social media, and other collaterals.

Qualifications:

- A broad knowledge and experience writing for non-profit, blogging, social media marketing, editing, and PR.
- Excellent skills in copywriting, feature writing, and writing for the web.
- A minimum of Bachelor's degree education.
- At least 1 to 3 years of relevant experience.

ASANTE VOLUNTEER POSITION NOTES:

To be successful as a member of the Asante Africa Foundation team, you will also:

Have a passion for our mission and a strong desire to impact an up-and-coming non-profit organization.

Be an innovative and creative thinker - you are not afraid to try something new and inspire others to do so.

Have a very high level of personal and professional integrity and trustworthiness.

Have a strong work ethic, take initiative, and require minimal direction.



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Work well independently as well as part of a team.

Thrive in a fast-paced and fun environment.

Benefits:

Directly impact Asante Africa's efforts to fund education-related projects that enhance knowledge, skills, and opportunities for hundreds of children in East Africa.

Be part of a highly-motivated nonprofit organization run entirely by volunteers.

Gain insight into the day-to-day operations of a nimble, results-orientated, high-growth nonprofit organization.

Have the opportunity to see your ideas and contributions implemented.

Build your resume and gain references for future employment opportunities.

Compensation:

This is an unpaid, volunteer position.

The position is part-time with an expectation of 20 hours of work per week.

Owner:	Shirley West	Date:	January 2, 2019
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