

Job Title:	Digital Engagement Intern
Time Required:	15+ hours/week
Asante Africa Foundation ~ Organizational Overview	
<p><i>Asante Africa Foundation is a 501(c)(3) nonprofit organization that promotes quality educational access age appropriate life skills and leadership development for children in East Africa (Kenya, Tanzania, Uganda). Asante Africa Foundation is recognized for delivering educated resilient East African youth who can confidently address life's challenges, thrive in the global economy, and catalyze positive change. Our youth enter into the community capable of managing obstacles and opportunities as they arise. We tackle complex system level challenges that girls, boys, and particularly vulnerable rural youth face.</i></p> <p><i>Asante Africa Foundation believes in the power of knowledge as a catalyst to help young people create a future where they live their dreams. We achieve this vision through partnering with local families, educators and community members to create safe and healthy learning environments, strengthen teacher quality, enhance learning in the classrooms, provide merit-based scholarships, and leadership development. To learn more about Asante Africa Foundation please visit www.asanteafrica.org</i></p>	
Job Description	
<p>Asante Africa Foundation is seeking a Digital Engagement Intern to join our Marketing and Communications team in Winter/Spring 2021 as we expand our digital footprint and reach out to broader communities.</p> <p>The Digital Engagement Intern will be responsible for following related news stories and crafting engaging and timely content for Asante Africa's Instagram, Twitter, Youtube, and Facebook accounts. The Digital Engagement Intern will also work closely with the Marketing and Communications Manager on campaigns and analyzing outcomes. The internship will provide insight into international/Africa centric education and girl empowerment initiatives. Interns also have opportunities to participate in other aspects of Asante Africa's work that align with his or her interests.</p>	

Qualifications and Skills

- Demonstrated interest in education, child rights, youth empowerment
- Excellent writing skills and an ability to multitask
- Proficient knowledge of Microsoft, Word, and Excel
- Familiarity with Twitter, Hootsuite/Tweetdeck, Youtube, Facebook, Instagram, Google Drive
- Self-starter who happily takes initiative on individual projects, but also works well in cooperative decision-making settings
- Strong organizational/multi-tasking skills, detail oriented, and an ability to meet deadlines
Knowing how to use Mailchimp as an email communication platform is desirable
- Assist with building and maintaining a robust story bank

VOLUNTEER POSITION NOTES:

Benefits

While this is an unpaid internship, class credit may be arranged with your college or university. As an intern, you will gain the experience and skills necessary for working in the non-profit industry. In addition to gaining experience in communications and digital engagement, you will also learn about Africa, international education, child rights, youth empowerment and you will have an opportunity to participate in other aspects of our work.

Time Commitment

A minimum of 15 hours per week is required. *Students who can commit to two semesters are strongly preferred.* Scheduling is flexible based on applicant's availability. The majority of internship activities will take place online given coronavirus.

To Apply:

We are currently accepting applications for Winter/Spring 2021. Please email a cover letter and a resume to volunteer@asanteafrica.org with "Digital Engagement Intern" in the subject line.