



Volunteer Description

Job Title:	Graphic Designer
Department:	Marketing & Communications
Location:	Virtual
Job Description	

Position overview:

As our Asante Africa Foundation team and programs continue to grow and we are in need of experienced graphic designers to help us create engaging interactive content. We are seeking a volunteer(s) to assist with design and editing of materials and who can take conceptual ideas and create visual representations, both in print and electronic media.

This person should be able to bring ideas to fruition from written or spoken ideas and convert them into a design that connects with our community. The individual in this role will also have an in-depth understanding of Adobe products or compatible design software for branding and marketing with various style layouts.

The individual in this position will be responsible for collaborating with multiple teams within the organization here in USA and in East Africa.

Responsibilities:

- Create and design various materials for print and digital media
 - Create graphics for marketing campaigns
 - Banners for website, blog, and sm platforms
 - Event graphics and print materials, Photo retouching
- Ensure projects are completed with high quality with no delay
- Contribute to creative direction for the organization
- Prioritize and manage multiple projects
- Collaborate with individuals from the Marketing and PR teams for digital and marketing designs



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Requirements:

- Past experience in graphic design
- Knowledge of layouts, graphic fundamentals, print, and the web
- Knowledge of Adobe products and other graphic design software
- Portfolio of work over a wide range of creative projects
- Strong analytical skills
- Excellent eye for detail
- Ability to be both creative and work within guidelines
- Proactive and able to work independently with minimal supervision

Why Join our Team:

- Directly impact Asante Africa's efforts to fund education-related projects that enhance knowledge, skills, and opportunities for hundreds of children in East Africa
- Be part of a highly-motivated nonprofit organization run entirely by volunteers
- Gain insight into the day-to-day operations of a nimble, results-orientated, high-growth nonprofit organization
- Have the opportunity to see your ideas and contributions implemented
- Build your resume and gain references for future employment opportunities

ASANTE VOLUNTEER POSITION NOTES:

How to apply

Please reply to volunteer@asanteafrica.org and put Graphics Designer Volunteer in the subject line. We would appreciate a few samples of your work included as well as why you would like to work with an international non profit. We look forward to hearing from you.