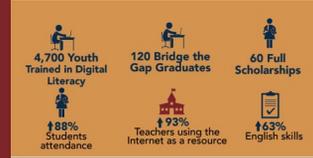


Asante Africa and Tanzanian youth worked to create life-changing impacts in 2021 including:

- 60 Full Scholarships,
  - 4,700 youth trained in digital literacy,
  - 120 youth in the Bridge the Gap Program.
- In total, we directly impacted 10,000+ lives in 2021



## Martha discovers the power of marketing

### Impact: Growing clothing business



Martha is Form Four graduate, and an Asante Africa Alumni having attended two Leadership and Entrepreneurship summits in 2014 and 2021.

Martha is a Maasai and raised in Maasai culture. Since she was a little girl, she had a passion for designing and modeling. She came up with an idea of using the Maasai materials to design other kinds of clothes. One can wear a dress or any type of design and not necessarily tie the Maasai sheet around their body. This idea generated her business of designing.

Through her participation in the 2021 Summit, she gained new ways on how to promote her business. She now uses online advertising through apps like Instagram, where her business is viewed by many.

### Impact: Growing shoe business meets community needs

## Thomas starts a shoe making business

Thomas is proud to be a member of Asante Africa. Through the Leadership and Entrepreneurship Incubator Program, he learned how to start the business of making shoes.

By learning digital innovation and creativity, Thomas learned different ways of making shoes and improving his skill making shoes with a needle, leather, and glue. The club patrons supported him as he made samples and began to sell.

Through this business he is solving community problems by helping youth and club members learn and gain skills on how shoes can be made. Shoes will also help them look nice, prevent diseases, and solve the problem of walking long distances. Thomas is thankful for the knowledge gained from Asante Africa.



## Maria is supported by her chicken business

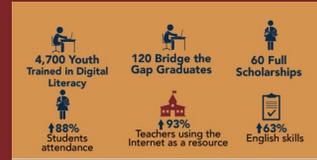
### Impact: Maria now has 30 chickens



Maria is a graduate from Shimbi Secondary School, and an Asante Africa Alumni from 2019. Maria started a poultry business several years ago but has dedicated more time to it after attending the LEI Summit.

With her knowledge and skills from the Summit, she put more focus and determination into the business. She accurately determined prices for eggs and distributed them to shops by explaining how she treated the chickens. As her innovation increased, her profit increased. She now has 30 chickens and is fully supported by her business.

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## Bakari's motorcycle parts shop supports local Boda Boda drivers

**Impact: Now supporting 50 young entrepreneurs**



Bakari, an experienced entrepreneur, attended our Leadership and Entrepreneurship Incubator Program back in 2018. Greatly inspired by his entrepreneurship training, Bakari opened a mini shop to sell motorcycle parts. Bakari has been able to inspire other young people in his town to learn how to repair motorcycles. He says that he has supported more than 50 young entrepreneurs who have their own businesses from motorcycle repairing and driving (Boda Boda). Bakari is looking forward to expanding his capital to 27 million TZS if supported through his business proposal. He sees himself as one of the biggest and growing suppliers of motorcycle spare parts in his town in the next three years.

**Impact: Savings buying sanitary pads for girls**

A group of four form four students from Shambalai Secondary School were inspired to give back as a result of their Leadership and Entrepreneurship Incubator program. They wanted to help girls who cannot afford to buy sanitary pads receive them. They said, "Asante Africa has been a source of opening opportunities even if you do not have money." With their budgeting and savings skills as a source for innovation and creativity, they saved enough to buy sanitary pads for other girls.

## Shambalai Secondary School students budgeting, saving, and giving back



## Mti Moja Club members IGA raises money for children with disabilities

**Impact: Fundraising generated 200,000 TZS**



Wezesha Vijana club members at Mti Moja Primary initiated a soap making Income Generating Activity to raise 200,000 TZS. Their goal is to purchase essentials for children with disabilities in their school – an integrated school. They said they wouldn't have known they could do this were it not for the Wezesha Vijana club. So far, they have raised 80,000 TZS. Asante Africa bought 12,000 TZS worth of their soap for office cleaning, raising their fundraising to 92,000 TZS.