

Job Title:	Marketing and Communication Intern
Time Required:	10-20 hours/week
Location:	Virtual – USA-Based
Compensation:	Unpaid-Internship

Asante Africa Foundation ~ Organizational Overview

*Asante Africa Foundation is a 501(c)(3) nonprofit organization that promotes quality educational, age-appropriate life skills, and leadership development for children in East Africa (Kenya, Tanzania, Uganda). We partner with local families, educators and community members to create safe and healthy learning environments, strengthen teacher quality, enhance learning in the classrooms, provide merit-based scholarships, and leadership development. **To learn more about Asante Africa Foundation please visit www.asanteafrica.org***

Position Overview

Asante Africa Foundation is looking for an enthusiastic Marketing and Communication Intern to work with our Marketing and Communications team. This is a great opportunity to enhance your communications/marketing skills in relation to the nonprofit sector. This internship will consist of social media management, writing blogs, graphic design, email marketing, lead generation campaigns, fundraising campaigns, and video production. If you have a desire to learn or refine your marketing and communications skills with the goal of changing lives, this is a great internship for you. The hours are flexible and the position is remote. Time commitment is approximately 10-20 hours per week (flexible based on your schedule) and the internship will be for six months. This position is for college students or recent graduates. If you have no college experience, then we require 1-2 years of marketing or communications experience.

Qualifications and Skills

- Excellent communication skills (verbal, listening and writing)
- Experience in content creation (social media posts)
- Creativity, willing to try new things, and a teachable spirit
- An outstanding attention to detail
- Strong interpersonal and communication skills and the ability to work independently and as a member of a team
- Outstanding time management and organizational skills, and the ability to prioritize and multi-task
- Ability to work rapidly and meet deadlines under pressure
- Familiarity with Microsoft Office applications, Social Media (LinkedIn, Youtube, Instagram, Twitter, Facebook), Communication tools (MailChimp is a plus)
- Publication/graphic design and layout skills are a plus but not required (InDesign, Photoshop, Publisher, etc.)
- Video editing skills and photo editing a plus but not required
- College student or recent graduate (1-2 years of marketing experience if you have not attended college)

To be successful as a member of the Asante Africa Foundation team, you will also:

- Have a passion for our mission and a strong desire to impact an up-and-coming nonprofit organization
- Be an innovative and creative thinker - you are not afraid to try something new and inspire others to do so
- Have a very high level of personal and professional integrity and trustworthiness
- Have a strong work ethic, take initiative, and require minimal direction
- Thrive in a fast-paced and fun environment

Benefits:

- Directly impact Asante Africa Foundation's efforts to fund education-related projects that enhance knowledge, skills, and opportunities for hundreds of children in East Africa and learn about successful international development programs
- Be part of a highly-motivated nonprofit organization run by majority volunteers
- Gain insight into the day-to-day operations of a nimble, results-orientated, high-growth nonprofit organization and receive professional training
- Build your resume and gain references for future employment opportunities
- Opportunity to work from the comfort of your own home

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To Apply:

Email a cover letter outlining why you would be a good fit for Asante Africa Foundation, how many hours a week you can volunteer, your resume, and one writing sample or social media post to: volunteer@asanteafrica.org. Please put "Marketing and Communication Intern" in the subject line.

All applications must be submitted by August 22 for consideration.

This is un-paid part-time volunteer position with an expectation of 10-20 hours per week, for six to nine months. This internship is in accordance with the rules and regulations of the Asante Africa Foundation Internship Agreement. Interns are not financially compensated but you will receive the benefits of a staff member having deliverables, performance reviews and training that will strengthen your resume significantly.