

Job Title:	Content Editor
Time Required:	3-5 hours/week
Location:	Virtual
Compensation:	Unpaid-Volunteer

Asante Africa Foundation ~ Organizational Overview

*Asante Africa Foundation is a 501(c)(3) nonprofit organization that promotes quality educational, age-appropriate life skills, and leadership development for children in East Africa (Kenya, Tanzania, Uganda). We partner with local families, educators and community members to create safe and healthy learning environments, strengthen teacher quality, enhance learning in the classrooms, provide merit-based scholarships, and leadership development. **To learn more about Asante Africa Foundation please visit www.asanteafrica.org***

Position Overview

We are seeking a creative and enthusiastic Volunteer Video Editor & Content Creator to help bring our stories to life through engaging video content. This volunteer will play a key role in supporting our marketing and communications efforts by editing videos, creating short-form content for social media, and helping showcase the impact of our work.

Key Responsibilities:

- Edit video footage into compelling stories for marketing, fundraising, and awareness campaigns.
- Create short-form videos and social media reels/shorts for platforms such as Instagram, Facebook, LinkedIn, and YouTube.
- Add graphics, captions, transitions, music, and branding elements to enhance video content.
- Repurpose longer videos into shorter clips optimized for social media engagement.
- Collaborate with the communications team to develop content that aligns with campaign goals and brand guidelines.
- Assist with organizing and managing video files and digital assets.
- Ensure videos are delivered on schedule and in appropriate formats for various platforms.
- Stay informed about social media trends and recommend creative approaches to increase audience engagement.

Qualifications and Skills

- Experience editing videos using software such as Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, CapCut, Canva, or similar platforms.
- Strong storytelling skills and an eye for visual design.
- Familiarity with creating content for social media platforms.
- Ability to work independently and manage deadlines.
- Excellent communication and collaboration skills.
- Passion for making a positive impact through storytelling.

Preferred Qualifications

- Experience creating content for nonprofits, charities, or mission-driven organizations.
- Basic graphic design or motion graphics skills.
- Knowledge of social media best practices and emerging trends.

What You'll Gain

- Opportunity to use your creative skills to support meaningful community impact.
- Build your portfolio with purpose-driven content.
- Gain experience working with a nonprofit communications and marketing team.
- Receive a reference letter upon successful completion of the volunteer term.
- Be part of a passionate team dedicated to creating positive change.

To Apply:

To Apply [CLICK HERE](#) or fill in the volunteer application form on our website.

<https://asanteafrica.org/opportunities/>