

Call for Applications for the DEEP Apprenticeship Program in Turkana County – Second Cohort

Introduction

The Digital Employability and Entrepreneurship Program (DEEP), powered by Asante Africa Foundation, is dedicated to transforming the lives of young people from marginalized communities in Kenya. By equipping participants with critical digital skills, employability training, and entrepreneurial knowledge, DEEP aims to bridge the gap between secondary education and meaningful livelihood opportunities and employment. This second cohort of the DEEP program targets young mothers aged 18–24 from marginalized communities of Turkana County in Kenya who have completed their secondary education. The second cohort will be based in Lokichar, Turkana County.

Eligibility to apply

The DEEP 2026 program targets:

- Young women aged 18-24 from marginalized communities of Turkana County in Kenya who have completed their secondary education.
- Individuals who have not yet joined tertiary institutions and are eager to create a positive community impact.
- Motivated youth committed to acquiring employability skills, launching start-ups, or accessing formal employment opportunities.
- A female willing and available to be on the program for a minimum of 9 months
- Alumni of Asante Africa Foundation programs such as the Scholarship or Youth Livelihood Program will be an added advantage.
- Completed secondary education (with KCSE certificate or result slip).
- Not currently enrolled in a tertiary institution.
- Demonstrate passion for digital skills, entrepreneurship, and community development.
- Ability to commit fully to the 9-month apprenticeship program.

Objectives of the program

- Gain practical digital and entrepreneurial skills designed for the modern job market-eg to equip youth with practical digital and entrepreneurial skills designed for the modern job market
- Learn through hands-on apprenticeship programs and mentorship sessions with industry professionals.
- Receive certificates and connect to advanced learning opportunities, including globally recognized programs such as Google IT Support and Project Management certifications.
- Join a network of like-minded changemakers and alumni committed to fostering community-driven development.

Program Structure

The DEEP apprenticeship program is a progressive learning experience divided into three phases, spanning a total of **9 months**:

Phase 1 – Foundational Training (2 months):

First month is for induction, learning about the programs and preparations for learning

Participants will gain critical foundational skills in areas such as:

- Basic computer applications (Word, Excel, Internet use, PowerPoint).
- Communication tools (teleconferencing, reporting, and work planning using tools like ClickUp).
- Customer relationship building, troubleshooting, and fieldwork techniques.
- Personal development areas such as creating career and savings plans, and developing business plans.

Phase 2 – Advanced Skills Development (5 months):

Participants who successfully complete phase one will advance to specialized technical training, including:

- **Front-end Web Development:** Master tools like Sublime Text, Visual Studio Code, HTML, CSS, and JavaScript.
- **Digital Learning Administration:** Learn curriculum design, content creation, and Kolibri-based content management.
- **Google IT Support Certification:** Deep dive into IT fundamentals, systems administration, and IT security through Coursera courses.
- **Project Management Certification:** Acquire critical project management skills and earn credentials from Google/IBM programs.

Phase 3 – Mentorship & Impact Projects (2 months)

- Mentoring the next cohort of apprentices.
- Implementing Pay-It-Forward (PIF) projects to address community challenges.
- Gaining practical business management and resource mobilization skills to scale personal ventures.
- Graduation to celebrate milestones and achievements.

Program Benefits

- Free access to training and certifications.
- Opportunities for mentorship and peer networking.
- Practical experience with real-world applications and challenges.
- Certificates and pathways to further educational and professional growth.

Take the next step towards a brighter future! Join the DEEP program and create lasting impact for yourself and your community.

Application Process

Interested applicants are required to submit:

1. A **cover letter** detailing your interest in the DEEP program and how you plan to use the opportunity to create personal and community impact.
2. A copy of KCSE certificate or result slip.
3. A copy of National ID
4. A commitment letter that one will be available for the entire duration of the program time [9 months]

Please send the above documents to infokenya@asanteafrica.org with Name: **Digital Transformation Program – Turkana Kenya** as the Subject Line.

Applications will be reviewed on a rolling basis, so early submission is encouraged. Applications will be accepted **up to August 14, 2026** and then the shortlisting will take place.